Andy Goodman is a nationally recognized author, speaker and consultant in the field of public interest communications. Along with Storytelling as Best Practice, he is author of Why Bad Ads Happen to Good Causes and Why Bad Presentations Happen to Good Causes.

In 2007, he was selected by Al Gore to train 1,000 volunteers who are currently conducting presentations on global warming throughout the US and around the world.

In 2008, he co-founded The Goodman Center

The Ph.D. Career Planning Series Presents:

ANDY GOODMAN: Why Bad Presentations Happen to Good Research

A PhD CAREER SKILLS SEMINAR

- What are the five most commonly made mistakes in presenting (and how to avoid them)?
- What are the three things audiences want most from a presentation?
- How can you structure and deliver presentations to maximize audience engagement?

May 7th
Tuesday, 4:00 – 5:30PM
MRL 1-411 (MacDonald Medical Research Laboratories – located at 675 Charles E. Young Drive South

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Space is limited!
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The Ph.D. Career Planning Series is a collaborative project of:
- Academic Services, UCLA Graduate Division
- The California NanoSystems Institute (CNSI)
- The Society of Postdoctoral Scholars at UCLA
- David Geffen School of Medicine, Office of Postdoctoral Affairs in the Biosciences